AD RATES FOR THE PRINTED REEL DIRECTORY + iVISUAL

*10% Discount for all ads if both art & payment are received by Feb. 1st.

B&W Print Ads	Received by March 15th	*Received by Feb. 1st
Full Page Ad (7.5”w x 10”t)	$ 1,500	$ 1,350
Half Page (7.5”w x 5”t)	$ 870	$ 783
1/3 Page Vertical (2.5”w x 9”t)	$ 660	$ 594
1/3 Page Horizontal (7.5”w x 3”t)	$ 610	$ 650

By the Inch		
2 Column 1” Ad (5”w x 1”t) + $110 for each additional inch tall	$ 240 +$110	$ 216 +$99
1 Column 1” Ad (2.5w x 1”t) +$60 for each additional inch tall	$ 180 +$60	$ 162 +54

Premium Ads		
Back Cover	$ 2,700*	$ 2,430
Inside Front Cover	$ 2,200*	$ 1,980
Inside Back Cover	$ 1,700*	$ 1,530
Facing Section Index	$ 1,550*	$ 1,395

*Color is required for Premium Ads. Limited space is available. Please call to inquire.
Technical Specs for a Full Page Bleed – Safety - 7.5” x 10”, Trim - 8.5” x 11”, Bleed - min 9” x 11.5”

Add color for an additional $700. Color is FREE for all on-line advertisers.

Ask about our low monthly payment plans!

ON-LINE ADVERTISING

Keywords $48/mo

Keywords allow you to filter to the top of the page in your category and to the top of the results anytime your category is typed into the search function. Your listing will appear with an eye catching red box surrounding it making it stand out from the other listings

Banner Ads

$210/mo – Head Line Banner Ad
$145/mo – Home Page Banner Ad
$ 32/mo – Tab Page Banner Ad
$ 28/mo – Basic Category Banner Ad

Banner ads should be submitted as a 72 ppi JPG.
Send to: info@ReelDirectory.com
Headline Banner (700 pixels wide x 80 pixels tall)
All other banner ads (165 wide x 80 tall)

Low cost graphic design services are available. $50* Banner Ad, $75-150* Print Ad.
Please contact: Keith Marsalis (415) 648-3191 Keith@ReelDirectory.com
*Please note: Ad prices are subject to negotiation directly with Keith.
Please visit his web site www.rkgrafx.com for samples of his work.